

DATTCO - New Britain, Conn.

Focused on a rock-solid operation with a family-like atmosphere

The family atmosphere is crucial to **DATTCO's** success, according to owner **Don DeVivo**, who continues to run the company his father bought when it owned three school buses in 1962. The company now owns over 1,600 revenue vehicles with 27 locations that operate in Connecticut, Rhode Island, and Massachusetts.

"Much of our key management staff has been here for over 30 years. We're a very cohesive group with lots of industry

knowledge, so the ability of the staff has definitely helped us grow the company," DeVivo says.

DATTCO offers its own training program for drivers and mechanics, which DeVivo said attracts interested people and allows them to get the certifications they need. And once people are hired, staff receives ongoing training, as well as support from their peers.

"The idea is to make **DATTCO** comfortable for everyone who works here, and we do everything we can to attract and retain drivers and mechanics by offering them training and skills," DeVivo explains.

In addition to training, **DATTCO** offers employees incentives to do well, whether it be a pizza party for a month without at-fault accidents, or a "Top Shop" award given to the location with the highest safety score. Regarding recent technological changes, **DATTCO** has implemented fea-



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tures including accident event recorders, cameras, and GPS tracking. The company also took part in a program focused on becoming environmentally friendly.

"Going green is a big change and emphasis for our company right now, and it's important to promote the growth of our industry and make it stronger," DeVivo says. "Millennials have embraced bus transportation because it's green, and I think it's 'cool' again, so we're seeing this resurgence of young people who are utilizing us as a resource." — *Nancy Kirk*

AT A GLANCE

- **Motorcoaches:** 105
- **Fleet mix:** MCI, Van Hool, Temsa
- **Employees:** 2,142
- **Drivers:** 1,754
- **Year started:** 1924
- **Service areas:** Connecticut (20 locations); Rhode Island (two locations); Massachusetts (five locations)
- **Services offered:** Charter, tours, athletics, schools



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2017	2016	Company Name/ Location	Total Buses and Coaches	Motorcoaches	Non-Motorcoach Buses	Total 40/45-Foot Buses and Coaches	Total 30/35 Ft.	Total Longer Than 45 Ft.	Plus/Minus 2016
1	1	FirstGroup America Cincinnati	12,500	1,700	10,800	1,700	8,910	190	14
2	2	Coach USA Inc./Paramus, N.J. Coach Canada/Peterborough, Ontario	2,130	1,667	463	1,870	260	0	-320
3	3	Academy Bus Companies Hoboken, N.J.	1,139	844	295	967	166	6	26
4	4	Pacific Western Group of Companies Toronto	868	581	287	722	112	0	62
5	5	Easton Coach Co. Easton, Pa.	434	29	405	33	27	0	29
6	7	All Aboard America Holdings New Orleans	338	299	39	291	47	0	33
7	21	Silverado Stages Inc. San Luis Obispo, Calif.	336	259	77	329	7	0	180
8	6	Royal Hyway Tours Inc. Fairbanks, Alaska	327	308	19	308	0	0	—
9	13	Arrow Stage Lines Omaha, Neb.	275	222	53	206	16	0	60
10	9	Mears Motor Coaches Orlando, Fla.	253	179	74	185	68	6	16
11	11	DATCO Inc. New Britain, Conn.	240	105	135	125	9	0	16
12	8	Peter Pan Bus Lines Inc. Springfield, Mass.	232	229	3	228	4	0	-27
13	—	Birnie Bus Service Inc. Rome, NY.	222	39	183	131	91	0	—
14	12	Cyr Bus Lines Old Town, Maine	221	21	200	216	5	0	—
15	14	Fullington Trailways State College, Pa.	211	64	146	62	2	0	—
16	15	Paul Revere Transportation LLC Chelsea, Mass.	205	21	184	117	34	32	14
17	10	Martz Group Wilkes-Barre, Pa.	192	188	4	188	2	0	-39
18	16	AFC Transportation Houston	180	71	109	92	17	0	—
19	29	Charter Bus Lines of British Columbia Vancouver, B.C.	176	173	3	170	2	0	64
20	17	Lamers Bus Lines Inc. Green Bay, Wis.	170	117	53	105	65	0	-9
21	20	Gray Line of Minnesota Lakeville, Minn.	161	16	145	16	145	0	—
22	—	Polynesian Adventure Tours Honolulu	157	109	48	109	0	0	—
23	22	Gray Line of Tennessee Nashville, Tenn.	155	67	88	117	38	0	—
24	19	Cline Tours Inc. Ridgeland, Miss.	154	116	38	116	24	0	-11
25	23	Bauer's Intelligent Transportation San Francisco	147	61	86	63	84	0	—
26	24	TourCoach Charter & Tours Los Angeles	139	74	65	67	7	0	—